AMERICAN ADVERTISING AWARDS WINNERS
Sales & Marketing
PRESENTED BY
Incept
### Array Creative

<table>
<thead>
<tr>
<th>CLIENT</th>
<th>Island Delights, Inc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>TITLE</td>
<td>Island Delights Haystacks</td>
</tr>
<tr>
<td>CREDITS</td>
<td>Tara Shank, Senior Art Director</td>
</tr>
<tr>
<td></td>
<td>Cathy Snarski, Marketing Director</td>
</tr>
<tr>
<td></td>
<td>Kim Rospotynski, Senior Graphic Designer</td>
</tr>
</tbody>
</table>

002B | 2021 AAF Awards

SALES & MARKETING | SALES PROMOTION
Cassel Bear

CLIENT       Sisters of Charity
Foundation of Canton

TITLE        Sisters of Charity
Foundation Annual Report

CREDITS      Hailey Altman, Graphic Designer
Derek
Stulpin, Creative Director
Shaye
Cochran, Project Manager
Karl
Bear, Account Manager
PPi
Graphics, Printer
Cassel Bear

CLIENT  LuxCraft Fine Outdoor
Furniture

TITLE  LuxCraft Poly Furniture
Catalog

CREDITS  Matt Markiewicz, Designer
Derek
Stulpin, Creative Director
Shaye
Cochran, Project Manager
Karl
Bear, Account Manager
Source
Media3, Printer

007A | 2021 AAF Awards
Todd Biss Productions

CLIENT: Autumn Bland

TITLE: Portraits of a Pandemic

CREDITS: Autumn Bland, Photographer, Producer, Post Production

Geoffrey Crowe, Designer

Bookmasters, Printer

Incept
<table>
<thead>
<tr>
<th>CLIENT</th>
<th>Cuyahoga Valley Scenic Railroad</th>
</tr>
</thead>
<tbody>
<tr>
<td>TITLE</td>
<td>Explorer Program</td>
</tr>
<tr>
<td>CREDITS</td>
<td>TRIAD Creative Team</td>
</tr>
</tbody>
</table>
SALES & MARKETING | DIRECT MARKETING

Innis Maggiore

CLIENT
Encino Energy

TITLE
Encino Energy – Value

CREDITS
Cheryl Henderson, Associate Creative Director
Veronica Smith, Digital Marketing Strategist
Patrick Snyder, Production Manager
Ashley Johnson, Senior Project Manager
GBS Production
Print Advertising

PRESENTED BY

Northeast Ohio Craftsmen Club
Innis Maggiore

CLIENT
SARTA

TITLE
SARTA Rider Thank You

CREDITS
Jeff Monter, Principal Creative Services
Ann DeMeo, Creative Director
Lee-Ann DeMeo, Creative Director
Scott Edwards, Executive Creative Director
Ashley Johnson, Senior Project Manager
Patrick Snyder, Production Manager
Veronica Smith, Digital Marketing

At SARTA, we’re grateful that we can play such an important role in our riders’ lives. To see how we’re continuing to keep you safe, visit SARTAOnline.com.

Thank you to our riders and community for supporting us through a tough year!

© 2020 Stark Area Regional Transit Authority

“SARTA made it much easier for me to get to doctors’ appointments and physical therapy while I was using a walker. Proline has been a real lifesaver for me.”

- SARTA rider

© 2020 Stark Area Regional Transit Authority

Silver Award Winners

PRINT ADVERTISING | NEWSPAPER ADVERTISING

017E | 2021 AAF Awards

Northeast Ohio Craftsmen Club
Out-of-Home & Ambient Media
Innis Maggiore

CLIENT  Massillon Museum

TITLE  Paul Brown Wall Display

CREDITS  Alicia Jordan, Art Director
          Jeff McMahan, Senior Account Supervisor
          Ashley Johnson, Senior Project Manager
          Lee-Ann DeMeo, Creative Director
          Cheryl Henderson, Associate Creative Director
          Emily Mays, Senior Art Director
          Pro Art, Production
Cuyahoga Valley Scenic Railroad

Holiday Posters

TRIAD Creative Team

Promotional posters for Cuyahoga Valley Scenic Railroad's annual Polar Express children's program.
OUT-OF-HOME | ADVERTISING INDUSTRY
SELF-PROMOTION

CLIENT
TRIAD

TITLE
Client Appreciation Party

CREDITS
TRIAD Creative Team
Cassel Bear

CLIENT Holmes County Chamber of Commerce & Tourism Bureau

TITLE Ohio Amish Country Website

CREDITS Derek Stulpin, Creative Director & Designer
Markiewicz, Designer Matt
Cochran, Project Manager Shaye
Bear, Account Manager Karl
Howell, Account Manager Ryan

Skycatchfire, Development Team

Welcome to Ohio Amish Country

Living Life Simply.
Innis Maggiore

CLIENT: Radio Frequency Systems

TITLE: Dragonskin Website

CREDITS:
- Mark Vandegrift, Principal & COO
- Morgan Conley, Project Manager - Web
- Lee-Ann DeMeo, Creative Director
- Justin Allen, Creative Director/Web
- Scott Edwards, Executive Creative Director
- Dave Collins, Principal Web Development
- Morgan Conley, Project Manager - Web
- Kevin Hine, Web Developer

ONLINE INTERACTIVE | WEBSITE

031B | 2021 AAF Awards

Innis Maggiore
ONLINE INTERACTIVE | WEBSITE

Westfield

CLIENT: Westfield
TITLE: Company Profile
CREDITS: Todd Moser, Art Director
Jillian Tournoux, UX Designer
Susan Krizman, Art Director
Tom Fihe, Motion Graphics Designer/Video Editor
Jenny Buck, Copywriter

Silver Award Winners

031C | 2021 AAF Awards
Innis Maggiore

CLIENT
Arnold Funeral Home

TITLE
Arnold Pre-Planning Services

CREDITS
Jeff Monter, Principal Creative Services
Ashley Johnson, Senior Project Manager
Scott Edwards, Executive Creative Director
Emily Mays, Senior Art Director
Lee-Ann DeMeo, Creative Director
Veronica Smith, Digital Marketing Strategist
Rich Grisak, Digital Marketing Analyst
Josh Lopez, Copywriter
Katie Remark, Project Manager - Digital

032B | 2021 AAF Awards

ONLINE INTERACTIVE | SOCIAL MEDIA

Arnold Funeral Homes

Published by Innis Maggiore | June 1, 2021

Cason lued with sheet music,
STRING QUARTET
That fund for the youth symphony.
Shouldn't you final wishes be your wishes?
Schedule your funeral pre-planning meeting with us today! After all, it's your funeral!

Our planning experts will guide you along the way with a free consultation, so that your
life's celebration can exactly the way you want it.

Plan now with Arnold, before the immediate need and a advance of transitional costs like
Charity concert for kids with cancer.
Shouldn't your final wishes be your wishes?
Schedule your funeral pre-planning meeting with us today! After all, it's your funeral!

Our planning experts will guide you along the way with a free consultation, so that your
life's celebration can exactly the way you want it.

We have three locations. Click to learn more below or call your nearest Arnold Funeral Home:

- 1757 North Main Street in Canton (330-495-7219)
- 640 East Maple Street in Ravenna (330-877-9166)
- and the new Arnold & Spiker-Froster-Shriver at 4077 Cleveland Avenue NW in Canton

With Arnold Funeral Homes — It's your funeral!

Arnold Funeral Homes

Published by Innis Maggiore | June 1, 2021

Leather jacket and shades.
Biker parade in the park.
Charity concert for kids with cancer.
Shouldn't your final wishes be your wishes?
Schedule your funeral pre-planning meeting with us today! After all, it's your funeral!

Our planning experts will guide you along the way with a free consultation, so that your
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- and the new Arnold & Spiker-Froster-Shriver at 4077 Cleveland Avenue NW in Canton

With Arnold Funeral Homes — It’s your funeral!

Arnold Funeral Homes

Published by Innis Maggiore | June 1, 2021

Five palmas.
A room full of candles.
Tea and cookies for the guests.
Shouldn't your final wishes be your wishes?
Schedule your funeral pre-planning meeting with us today! After all, it's your funeral!

Our planning experts will guide you along the way with a free consultation, so that your
life's celebration can exactly the way you want it.

We have three locations. Click to learn more below or call your nearest Arnold Funeral Home:

- 1757 North Main Street in Canton (330-495-7219)
- 640 East Maple Street in Ravenna (330-877-9166)
- and the new Arnold & Spiker-Froster-Shriver at 4077 Cleveland Avenue NW in Canton

With Arnold Funeral Homes — It’s your funeral!
Westfield

CLIENT: Westfield

TITLE: Make It Happen

CREDITS: Jacquie Graves, Producer
Jenny Buck, Copywriter
Chris Jensen, Audio Engineer
Sue Krizman, Art Director
**Westfield**

<table>
<thead>
<tr>
<th>CLIENT</th>
<th>Westfield</th>
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<tbody>
<tr>
<td>TITLE</td>
<td>Make It Happen &amp; We</td>
</tr>
<tr>
<td>Will Cavs Radio</td>
<td></td>
</tr>
<tr>
<td>CREDITS</td>
<td>Jacque Graves, Producer</td>
</tr>
<tr>
<td></td>
<td>Jenny</td>
</tr>
<tr>
<td></td>
<td>Chris</td>
</tr>
<tr>
<td></td>
<td>Sue</td>
</tr>
<tr>
<td></td>
<td>Krizman, Art Director</td>
</tr>
</tbody>
</table>

**Silver Award Winners**

FILM, VIDEO, & SOUND | AUDIO RADIO ADVERTISING

041C | 2021 AAF Awards
FILM, VIDEO, & SOUND | TV ADVERTISING

045A | 2021 AAF Awards

Knox Marketing, Inc.

CLIENT
NOPEC

TITLE
NOPEC Safe Choice

CREDITS
Knox Marketing Team
045B | 2021 AAF Awards

**Knox Marketing, Inc.**

**CLIENT**
NOPEC

**TITLE**
NOPEC Safe Choice TV

**CREDITS**
Knox Marketing Team
Pritt Entertainment Group

CLIENT City of Akron
TITLE Akronite App Launch
CREDITS James Miller, Director
Josh
Kuss, Key Grip Claire
Vollmer, Account Manager Jeffrey
Pritt, Creative Director/Writer Ryan
Pritt, Executive Producer

FILM, VIDEO, & SOUND | ONLINE FILM

048A | 2021 AAF Awards
# Gold Award Winners

## FILM, VIDEO, & SOUND | ONLINE FILM

**050A | WEBISODE**

**Kent State University**

<table>
<thead>
<tr>
<th>CLIENT</th>
<th>Kent State University</th>
</tr>
</thead>
<tbody>
<tr>
<td>TITLE</td>
<td>May 4th Commemoration</td>
</tr>
<tr>
<td>CREDITS</td>
<td>Rod Flauhaus, Director</td>
</tr>
<tr>
<td></td>
<td>Jon Jivan, Editor</td>
</tr>
<tr>
<td></td>
<td>Bob Louis, Asst VP, New Media Comm</td>
</tr>
</tbody>
</table>

**Audio Concepts**
Westfield

CLIENT  Westfield

TITLE  Making the Westfield Sound

CREDITS
Tom Fihe, Editor/Motion Graphics
Sue Krizman, Art Director
Jonny Round, Composer
Antonio Nardi, Composer
Lucy Ferguson, Director

MAKING THE WESTFIELD [sound]
### J.M. Smucker Co (Studio 38)

**CLIENT**  
J.M. Smucker Co

**TITLE**  
Café Bustelo Sizzle Video

**CREDITS**  
- Diane Hoffman, Designer
- Camille Sciria, Copywriter
- Scott Zaklan, Creative Director
- Nick Betro, Creative Director
- Carlee Duncan, Creative Content Manager
- Impact Communications, Video Producers
Westfield

CLIENT: Westfield

TITLE: Make It Happen & We Will - Cavs App

CREDITS:
- Tom Fihe, Editor/Motion Graphics Designer
- Sue Krizman, Art Director
- Jenny Buck, Copywriter
- Chris Jensen, Audio Engineer
- Jacquie Graves, Project Manager
- Todd Moser, Art Director

Silver Award Winners

FILM, VIDEO, & SOUND | BRANDED CONTENT

054 | 2021 AAF Awards

Audio Concepts
Narrative Digital Media

CLIENT
AAF-Akron

TITLE
The Legacy of Susan B. Kosich

CREDITS
Mario Micale, Producer & Creative Lead
Jacob Kepler, First Assistant Camera

Help us create a lasting legacy for students
Cross Platform
PRESENTED BY
NEENAH
CROSS PLATFORM | INTEGRATED CAMPAIGN

J.M. Smucker Co (Studio 38)

CLIENT
J.M. Smucker Co

Studio38

TITLE
Natural Balance Trade Show

CREDITS
Camille Sciria, Copywriter
Diane Hoffman, Designer
Emma Brumbaugh, Designer
Nicole Adduci, Creative Content Manager
Scott Zaklan, Creative Director
Nick Betro, Creative Director

060B | 2021 AAF Awards
CROSS PLATFORM | INTEGRATED CAMPAIGNS

060B | 2021 AAF Awards

J.M. Smucker Co (Studio 38)

CLIENT J.M. Smucker Co

[TITLE] Smuckerology for K-12

CREDITS Matt Lentner, Designer

Petra

Dunlap, Designer

Camille

Sciria, Copywriter

Scott

Zaklan, Creative Director

Impact

Communications, Video Producers

Carlee

Duncan, Creative Content Manager
CROSS PLATFORM | INTEGRATED CAMPAIGN

06OC | 2021 AAF Awards

Innis Maggiore

CLIENT Canton Museum of Art

TITLE Dancing in the Light

CREDITS
Jeff Monter, Principal Creative Services
Emily Mays, Senior Art Director
Scott Edwards, Executive Creative Director
Ashley Johnson, Senior Project Manager
Veronica Smith, Digital Marketing Strategist
Rich Grisak, Digital Marketing Analyst
Alicia Jordan, Art Director

WE CAN’T SHOW YOU ANY MORE OF THIS PAINTING.

FEATURED IN PROMINENT EXHIBITIONS
AT THE TURN OF THE LAST CENTURY.
You can only see it until November 3. When you do, you’ll never forget it.

Dancing in the Light is an original exhibition of outstanding American Impressionist oil and watercolor paintings capturing the brilliant effects of light and color in everyday scenes. Many of these paintings are rarely exhibited anywhere – because they’re in private collections.

See renowned masters such as Robert Winslow, Ralph Curtis, Childe Hassam, Edward Sizes, Hassam, Arthur Garfield Davies, George Inness, and more. The paintings have rarely been exhibited anywhere – too important to try to describe.

ONLY AT CMA; ONLY IF YOU GET TIMED-ENTRY TICKETS (see sale October 24).

WE CAN’T SHOW YOU ANY MORE OF THIS PAINTING.

IT HASN’T BEEN EXHIBITED IN NEARLY 10 YEARS.
You can only see it until November 3. When you do, you’ll never forget it.

Dancing in the Light is an original exhibition of outstanding American Impressionist oil and watercolor paintings capturing the brilliant effects of light and color in everyday scenes. Many of these paintings are rarely exhibited anywhere – because they’re in private collections.

See renowned masters such as Robert Winslow, Ralph Curtis, Childe Hassam, Edward Sizes, Hassam, Arthur Garfield Davies, George Inness, and more. The paintings have rarely been exhibited anywhere – too important to try to describe.

ONLY AT CMA; ONLY IF YOU GET TIMED-ENTRY TICKETS (see sale October 24).
J.M. Smucker Co (Studio 38)

CLIENT
J.M. Smucker Co
[Studio38]

TITLE
Café Tactics

CREDITS
Camille Sciria, Copywriter
Niko Elenchevski, Designer
Diane Hoffman, Designer
Carlee Duncan, Creative Content Manager
Nick Betro, Creative Director
Deja de subirte a la montaña rusa de tarifas de servicios públicos.

Los proveedores de energía con fines de lucro se ven bien cuando sus tasas están cayendo. Pero nunca duran. NOPEC sin fines de lucro suaviza el viaje con tasas estables y términos sin riesgo. Compramos electricidad y gas natural al por mayor, y luego le pasamos los ahorros y beneficios a usted.

Disfrute de tarifas estables y términos sin riesgo. NOPEC ofrece muchas opciones de tarifas, incluyendo plazo fijo de 12 y 24 meses, variable mensual e incluso Productos 100% renovables.

Para obtener más información, llame al (866) 996-6732 o visite nopec.org.

Elige NOPEC: la opción segura para tarifas competitivas de gas y electricidad.

Los precios de energía con fines de lucro se ven bien cuando sus tasas están cayendo. Pero nunca duran. NOPEC sin fines de lucro suaviza el viaje con tasas estables y términos sin riesgo. Compramos electricidad y gas natural al por mayor, y luego le pasamos los ahorros y beneficios a usted.

Para obtener más información, llame al (866) 996-6732 o visite nopec.org.

Competitive pricing. No tricky contracts.

The safe choice for stable utility rates.

CHOOSE NOPEC

nopec.org
Gold Award Winners

CROSS PLATFORM | INTEGRATED BRAND IDENTITY CAMPAIGNS

061 | 2021 AAF Awards

6 Brothers Creative

CLIENT WorkBench Staffing Solutions

TITLE WorkBench Brand Identity Campaign

CREDITS 6 Brothers Creative Team

Boylan, Creative Director
DeFranco, CW

Tom
Donna
# Silver Award Winners

## CROSS PLATFORM | CORPORATE SOCIAL RESPONSIBILITY

<table>
<thead>
<tr>
<th>064</th>
<th>2021 AAF Awards</th>
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</table>

### Kent State University

<table>
<thead>
<tr>
<th>CLIENT</th>
<th>Kent State University</th>
</tr>
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<tbody>
<tr>
<td>TITLE</td>
<td>Safe 7</td>
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<tr>
<td>CREDITS</td>
<td>Bob Louis, Asst VP, New Media Comm, Nick Moore, CD, Jason Zehner, Jon Jivan, Nathan Tranbarger, Ashley Slivinske, Michael Eckman, Camera Operators/ Editors, Jody Kovolyan, Production Coordinator</td>
</tr>
</tbody>
</table>
Silver Award Winners

CROSS PLATFORM | ADVERTISING INDUSTRY SELF-PROMOTION

ST&P Marketing

CLIENT AAF-Akron
TITLE 20/20 Addy Vision
CREDITS
Russ Kern, Creative Director
Matt Sherepita, Art Director
Maria Drutel, Senior Copywriter
Print Shop of Canton, Postcard Printer
Davis GCS, Postcard Printer
American Printing, Postcard Printer
Puzzle, Table Top Printer
Angstrom Graphics, Winners Book Printer
Star Printing, Program Printer
Outdoor, Mobile Advertising Truck
Ads in Bragging, Billboards
Lamar
Akronlife
West
Elements of Advertising
PRESENTED BY

BBB®
### Pritt Entertainment Group

<table>
<thead>
<tr>
<th>CLIENT</th>
<th>City of Akron</th>
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<tbody>
<tr>
<td>TITLE</td>
<td>Akronite App Launch</td>
</tr>
<tr>
<td>CREDITS</td>
<td>James Miller, Director</td>
</tr>
<tr>
<td></td>
<td>Josh</td>
</tr>
<tr>
<td></td>
<td>Josh Kuss, Key Grip</td>
</tr>
<tr>
<td></td>
<td>Claire</td>
</tr>
<tr>
<td></td>
<td>Claire Vollmer, Account Manager</td>
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<tr>
<td></td>
<td>Jeffrey</td>
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<tr>
<td></td>
<td>Jeffrey Pritt, Creative Director/Writer</td>
</tr>
<tr>
<td></td>
<td>Ryan</td>
</tr>
<tr>
<td></td>
<td>Ryan Pritt, Executive Producer</td>
</tr>
</tbody>
</table>
### Innis Maggiore

**CLIENT**  
Hazmatpac  

**TITLE**  
Hazmatpac Logo  

**CREDITS**  
Lee-Ann DeMeo, Creative Director  
Jeff Monter, Principal Creative Services  
Ashley Johnson, Senior Project Manager  

---

![Hazmatpac Logo](image)

**Hazmatpac™**  
A Pipeline Packaging Company
ELEMENTS OF ADVERTISING | VISUAL | LOGO

069 | 2021 AAF Awards

6 Brothers Creative

CLIENT
Workbench Staffing Solutions

TITLE
Workbench Brand Identity Logo

CREDITS
Tom Boylan, Cr. Dir.
### ELEMENTS OF ADVERTISING | VISUAL | LOGO

**069 | 2021 AAF Awards**

**Array Creative**

<table>
<thead>
<tr>
<th>CLIENT</th>
<th>The Wooster Brush Company</th>
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<tbody>
<tr>
<td>TITLE</td>
<td>The Wooster Brush Company Identity</td>
</tr>
<tr>
<td>CREDITS</td>
<td>Shawn Magee, Senior Art Director</td>
</tr>
<tr>
<td></td>
<td>Maria</td>
</tr>
<tr>
<td></td>
<td>Cathy</td>
</tr>
<tr>
<td></td>
<td>Ian</td>
</tr>
<tr>
<td>Groom, Graphic Designer</td>
<td>Maria</td>
</tr>
<tr>
<td>Snarski, Marketing Director</td>
<td>Cathy</td>
</tr>
<tr>
<td>Marin, Managing Partner</td>
<td>Ian</td>
</tr>
</tbody>
</table>
Array Creative

CLIENT
Beckett Thermal Solutions

TITLE
Beckett Thermal Solutions Identity

CREDITS
Shawn Magee, Senior Art Director
Maria
Groom, Graphic Designer
Cathy
Snarski, Marketing Director
Ian
Marin, Managing Partner

Silver Award Winners

ELEMENTS OF ADVERTISING | VISUAL | LOGO

069 | 2021 AAF Awards
Gold Award Winners

ELEMENTS OF ADVERTISING | VISUAL | LOGO

069 | 2021 AAF Awards

Midwest Subset

**CLIENT**
Midwest Subset

**TITLE**
Midwest Subset Logo

**CREDITS**
Andrew Baker, Graphic Designer
Andrew Kovac, Graphic Designer
Alex Vetrick, Graphic Design
Kim Wengerd, Graphic Designer
Jake Spinner, Graphic Designer
Maria Groom, Graphic Designer
Morgan Lackey, Graphic Designer
Dzsenifer Hegyi, Graphic Designer
Abby Palombo, Graphic Designer

Midwest Subset
The Midwest Subset is a post-college group of graphic designers who creatively challenge themselves with weekly design prompts. This monogram incorporates the group's initials, MWS, and rests in a collegiate-like banner.

Midwest Subset
A post-college creative jam. Founded in Akron, designed from home. www.midwestsubset.com
Gold Award Winners

ELEMENTS OF ADVERTISING | VISUAL | LOGO

069 | 2021 AAF Awards

Minx Design

CLIENT | TLC Catering
TITLE | TLC Catering Logo
CREDITS | Cecilia Sveda, Designer

TLC CATERING

Good food, not banquet food.
The University of Akron Alumni Association

CLIENT
Alumni Association

The University of Akron

TITLE
UA President Card

CREDITS
Jake Spinner, Illustrator & Graphic Designer

Celebrating the journey, continuing the excellence
<table>
<thead>
<tr>
<th>CLIENT</th>
<th>Sixty First Street</th>
</tr>
</thead>
<tbody>
<tr>
<td>TITLE</td>
<td>Sixty First Street – Project</td>
</tr>
<tr>
<td>CREDITS</td>
<td>Daniel Kearsey, Illustrator</td>
</tr>
</tbody>
</table>

**Silver Award Winners**

Elements of Advertising | Visual | Illustration

071B | 2021 AAF Awards
Kent State University

**CLIENT**
Kent State University

**TITLE**
BLM / Rock Demonstration

**CREDITS**
Bob Christy, Photographer
Rami Daud, Photographer
Bob Louis, Asst VP, New Media Comm

072D | 2021 AAF Awards

ELEMENTS OF ADVERTISING | VISUAL | STILL PHOTOGRAPHY
Todd Biss Productions

CLIENT: Autumn Bland Productions

TITLE: Essentials

CREDITS: Autumn Bland, Photographer

ELEMENTS OF ADVERTISING | VISUAL | STILL PHOTOGRAPHY
<table>
<thead>
<tr>
<th>CLIENT</th>
<th>Autumn Bland Productions</th>
</tr>
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<tbody>
<tr>
<td>TITLE</td>
<td>Stay at Home</td>
</tr>
<tr>
<td>CREDITS</td>
<td>Autumn Bland, Photographer</td>
</tr>
</tbody>
</table>
Pritt Entertainment Group

**CLIENT**
City of Akron

**TITLE**
Akronite App Launch

**Video**

**CREDITS**
- James Miller, Director
- Josh Kuss, Key Grip
- Claire Vollmer, Account Manager
- Jeffrey Pritt, Creative Director/Writer
- Ryan Pritt, Executive Producer
## Pritt Entertainment Group

<table>
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<tr>
<th>CLIENT</th>
<th>Akron Marathon</th>
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<tbody>
<tr>
<td>TITLE</td>
<td>Blue Line Remix Race</td>
</tr>
<tr>
<td>Day Video</td>
<td></td>
</tr>
<tr>
<td>CREDITS</td>
<td></td>
</tr>
<tr>
<td>David Stephenson, Drone Pilot</td>
<td>James</td>
</tr>
<tr>
<td>James Miller, Spotter</td>
<td>Brianna</td>
</tr>
<tr>
<td>Brianna Kelly, Graphic Designer</td>
<td>Jeffrey</td>
</tr>
<tr>
<td>Jeffrey Pritt, Creative Director/Camera Operator</td>
<td>Ryan</td>
</tr>
<tr>
<td>Ryan Pritt, Executive Producer/Account Manager</td>
<td></td>
</tr>
<tr>
<td>CLIENT</td>
<td>The University of Akron</td>
</tr>
<tr>
<td>--------------------</td>
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</tr>
<tr>
<td>TITLE</td>
<td>Men's Basketball Senior</td>
</tr>
<tr>
<td>CREDITS</td>
<td></td>
</tr>
<tr>
<td>James Miller, Editor</td>
<td>Josh</td>
</tr>
<tr>
<td>Kuss, Key Grip</td>
<td>Jeffrey</td>
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<tr>
<td>Pritt, Director/Creative Director</td>
<td>Ryan</td>
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<tr>
<td>Pritt, Executive Producer/Account Manager</td>
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<td>CINEMATOGRAPHY</td>
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<tr>
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**Hitchcock Fleming & Associates, Inc.**

**CLIENT**
The Ohio Lottery

**TITLE**
Ohio Lottery GRAND

**CREDITS**
Think Media Studios, Production Company

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
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<tbody>
<tr>
<td>Director</td>
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<td>Caleb</td>
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<td>Scott</td>
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<tr>
<td>Project Manager</td>
<td>Lisa</td>
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Elements of Advertising | Film and Video

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**Silver Award Winners**

**074A**

---

**CLIENT**

**TITLE**

**CREDITS**
Pritt Entertainment Group

CLIENT
City of Akron

TITLE
Akronite App Launch Video

CREDITS
James Miller, Director
Josh Kuss, Key Grip
Claire Vollmer, Account Manager
Jeffrey Pritt, Creative Director/Writer
Ryan Pritt, Executive Producer
Todd Biss Productions

CLIENT  Naturepedic
TITLE  Naturepedic Baby
CREDITS  Todd Biss, Director
    Autumn
    Michael
    Matt
    Sam
    Jessica
    Kimber
Bland, Producer + Art Dept
Grimes, Director of Photography + Editor
Petrunak, First AC
Stephenson, Grip
Hartney, Art Director
Gebura, Art Director
Todd Biss Productions

**CLIENT**  
Avery Dennison

**TITLE**  
Obsidian Black

**CREDITS**  
Todd Biss, Director  
Autumn Bland, Producer  
Michael Grimes, Director of Photography  
Matt Petrunak, First AC  
Sam Stephenson, Grip  
Chris DiPuccio, Production Assistant
### Pritt Entertainment Group

<table>
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<tr>
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<tr>
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<td>James Miller, Director</td>
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<td>Josh</td>
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<td>Jeffrey</td>
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<td></td>
<td>Ryan</td>
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</table>
Hitchcock Fleming & Associates, Inc.

CLIENT  The Ohio Lottery
TITLE  Ohio Lottery EZ PLAY
LUCKY NUMBERS

CREDITS
- Chris George, Director/Editor
- Scott Ferguson, Senior Copywriter
- AJ Poholski, Senior Art Director
- Scott Kristoff, Animation and Special Effects
- Lisa Kefalos, Project Manager
Pritt Entertainment Group

CLIENT  Greater Akron Chamber

TITLE  2020 Annual Meeting Video

CREDITS  Craig DiRienzo, Director/Writer

David
Stephenson, Drone Pilot

James
Miller, Spotter

Claire
Vollmer, Account Manager

Jeffrey
Pritt, Creative Director

Ryan
Pritt, Executive Producer

076 | 2021 AAF Awards

ELEMENTS OF ADVERTISING | FILM AND VIDEO
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<td>Ryan</td>
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</table>
076 | 2021 AAF Awards

Pritt Entertainment Group

CLIENT The University of Akron
Athletics

TITLE Men’s Basketball Senior Night

CREDITS
James Miller, Editor
Josh
Kuss, Key Grip
Jeffrey
Pritt, Director/Creative Director
Ryan
Pritt, Executive Producer/Account Manager
### Elements of Advertising | Film and Video

**Hitchcock Fleming & Associates, Inc.**

**Client:** The Ohio Lottery  

**Title:** Ohio Lottery GRAND  

**Credites:** Think Media Studios, Production Company  

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</table>
Pritt Entertainment Group

**CLIENT**
City of Akron

**TITLE**
Akronite App Launch

**Video**

**CREDITS**

- James Miller, Director
- Josh
- Kuss, Key Grip
- Claire
- Vollmer, Account Manager
- Jeffrey
- Pritt, Creative Director/Writer
- Ryan
- Pritt, Executive Producer

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**079A | 2021 AAF Awards**

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Silver Award Winners

ELEMENTS OF ADVERTISING | SOUND
Gold Award Winners

ELEMENTS OF ADVERTISING | VISUAL

Westfield

CLIENT: Westfield
TITLE: Company Profile
CREDITS: Todd Moser, Art Director
Jillian Tournoux, UX Designer
Susan Krizman, Art Director
Tom Fihe, Motion Graphics Designer/Video Editor
Jenny Buck, Copywriter
ELEMENTS OF ADVERTISING | VISUAL

Westfield

CLIENT | Westfield
TITLE | Company Profile
CREDITS | Todd Moser, Art Director
Jillian Tournoux, UX Designer
Susan Krizman, Art Director
Tom Fihe, Motion Graphics Designer/Video Editor
Jenny Buck, Copywriter
Public Service
PUBLIC SERVICE | SALES & MARKETING

089B | 2021 AAF Awards

898 Marketing

CLIENT Mahoning County Public
TITLE MCPH_Kids Say The Smartest Things
CREDITS 898 Marketing
PUBLIC SERVICE | OUT-OF-HOME

O90A | 2021 AAF Awards

TRIAD

CLIENT  Stewards of Historical Preservation
TITLE  SHiP Logo
CREDITS  TRIAD Creative Team
Silver Award Winners

PUBLIC SERVICE | SALES & MARKETING

091B | 2021 AAF Awards

David Flynn Design

CLIENT: The University of Akron, Myers School of Art
TITLE: My Art Sketchbooks
CREDITS: David Flynn, Writer & Designer
PUBLIC SERVICE | ONLINE INTERACTIVE

094B | 2021 AAF Awards

ART x LOVE

CLIENT  ART x LOVE

TITLE  Akron on Deck

CREDITS  Mac Love, Co-Founder & Chief Catalyst

Allyse Love, Co-Founder
PUBLIC SERVICE | ONLINE INTERACTIVE

098 | 2021 AAF Awards

Westfield

CLIENT: Westfield
TITLE: Solve It
CREDITS: Sue Krizman, Art Director
Editor/Motion Graphics Artist: Tom Fihe
Copywriter: Jenny Buck
Media Content Strategy Leader: Hadie Bartholomew
Social Media Marketing Manager: Rob Koszkalda
### Westfield

<table>
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<td>Tom Fihe,</td>
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<td>Jenny Buck,</td>
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<td>Hadie</td>
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<tr>
<td>Editor/Motion Graphics Artist</td>
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<td>Copywriter</td>
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<td>Bartholomew, Media Content Strategy Leader</td>
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Student Categories
Maria Groom

SCHOOL | The University of Akron
TITLE | Stinky Mac
CREDITS | Maria Groom, Graphic Designer
Silver Award Winners

STUDENT | SALES & MARKETING

S01A | PACKAGING

Jake Spinner

SCHOOL  The University of Akron
TITLE    Cast Iron Mac
CREDITS  Jake Spinner, Graphic Designer
## Silver Award Winners

### STUDENT | SALES & MARKETING

<table>
<thead>
<tr>
<th>S01A</th>
<th>PACKAGING</th>
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<tbody>
<tr>
<td>Maria Groom</td>
<td></td>
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</table>

**SCHOOL**  The University of Akron  
**TITLE**  Brown Sugar Honey  
**CREDITS**  Maria Groom, Graphic Designer
Natalie Metzgar
SCHOOL  The University of Akron
TITLE    The Birdhouse Calendar
CREDITS  Natalie Metzgar, Graphic Designer
Lydia DeVincent

SCHOOL: The University of Akron
TITLE: USBee
CREDITS: Lydia DeVincent, Graphic Designer
Dzsenifer Hegyi

SCHOOL: The University of Akron
TITLE: Asana
CREDITS: Dzsenifer Hegyi, Graphic Designer
Silver Award Winners

STUDENT | SALES & MARKETING

S04 | COLLATERAL

Lydia DeVincent

SCHOOL  The University of Akron
TITLE    Senior Show Giveaway
CREDITS  Lydia DeVincent, Graphic Designer
Brittany Ruth

SCHOOL: The University of Akron

TITLE: Switch to Sustainable Style

CREDITS: Brittany Ruth, Graphic Designer
STUDENT | AMBIENT MEDIA

511B | ADVERTISING & PROMOTION

Jake Spinner

SCHOOL | The University of Akron
TITLE | Colour Installation
CREDITS | Dzsenifer Hegyi, Graphic Designer
Nathan McDevitt, Graphic Designer
Jake Spinner, Art Director, Designer
Alex Vetrick, Graphic Designer, AR/VR developer
Silver Award Winners

STUDENT | ONLINE INTERACTIVE

Class of 2020

SCHOOL
The University of Akron

TITLE
Augment Senior

CREDITS
Andrew Baker
Jordan Baker
Caite Brown
Gwendolyn Brunot
Pat Bullock
Lydia DeVincent
Emma Eshler
Kristen Faux
Maria Groom
Shy Harris
Dzsenifer Hegyi
Frank Incandela
Cory Kistow
Andrew Kovac
Morgan Lackey
Jordan Latimer
Logan Mackulin
Nathan McDevitt
Nick Norton
Abby Palombo
Devyn Parsons
Summer Patterson
Johnny Petrov
Tommy Phan
Karin Schulze
Katie Simpson
Dylan Smith
Maria Soutos
Jake Spinner
Alex Vetrick
Kim Wengerd
## Maria Groom

<table>
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<tr>
<th>SCHOOL</th>
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<tr>
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<tr>
<td>CREDITS</td>
<td>Maria Groom, Graphic Designer</td>
</tr>
</tbody>
</table>
Class of 2020

SCHOOL
The University of Akron

TITLE
Augment Senior Exhibition

CREDITS
Andrew Baker
Jordan Baker
Caite Brown
Gwendolyn Brunot
Pat Bullock
Lydia DeVine
Emma Eshler
Kristen Faux
Maria Groom
Shy Harris
Dzsenifer Hegyi
Frank Incandela
Cory Kistow
Andrew Kovac
Morgan Lackey
Jordan Latimer
Logan Mackulin
Nathan McDevitt
Nick Norton
Abby Palombo
Devyn Parsons
Summer Patterson
Johnny Petrov
Tommy Phan
Karin Schulze
Katie Simpson
Dylan Smith
Maria Soutos
Jake Spinner
Alex Vetrick
Kim Wengerd
Silver Award Winners

STUDENT | INTEGRATED CAMPAIGN

S21 | CONSUMER CAMPAIGN

Hailey Burris

SCHOOL  The University of Akron
TITLE  Campaign for Good - Call to Men
CREDITS  Hailey Burris, Graphic Designer
Kara DeVol

SCHOOL  The University of Akron
TITLE    Don’t Go with the Flo
CREDITS  Kara DeVol, Graphic Designer
Dzsenifer Hegyi

SCHOOL The University of Akron
TITLE Asana
CREDITS Dzsenifer Hegyi, Graphic Designer

Asana & you

Asana 8 pace was created with the park and you in mind. The bags are created from recycled materials and the wet and flower seeds in them just plant, add water and watch it grow. For better results the bag can be used and produce nice results.
Silver Award Winners

STUDENT | INTEGRATED CAMPAIGN

S22B | BRAND IDENTITY CAMPAIGN

Jake Spinner

SCHOOL  The University of Akron
TITLE  Colour
CREDITS  Dzsenifer Hegyi, Graphic Designer
McDevitt, Graphic Designer
Spinner, Art Director, Designer
Vertick, Graphic Designer, AR/VR
Developer
Silver Award Winners

STUDENT | INTEGRATED CAMPAIGN

**S22B | BRAND IDENTITY CAMPAIGN**

Rebekah Sorensen

<table>
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<tr>
<td>TITLE</td>
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<tr>
<td>CREDITS</td>
<td>Rebekah Sorensen, Graphic Designer</td>
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</tbody>
</table>
Maria Englehart

SCHOOL  The University of Akron

TITLE  Identity

CREDITS  Maria Englehart, Graphic Designer

S22B | BRAND IDENTITY CAMPAIGN

The Book Loft Brand Identity

Credits  Maria Englehart, Graphic Designer
Gold Award Winners

STUDENT | INTEGRATED CAMPAIGN

S22B | BRAND IDENTITY CAMPAIGN

Amanda Ebert

SCHOOL The University of Akron
TITLE Korasada Branding
CREDITS Amanda Ebert, Graphic Designer
# AUGMENT

31 GRAPHIC DESIGNERS ENHANCING REALITY

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## Acknowledgments

- Logan Mackulin
- Nathan McDevitt
- Nick Norton
- Abby Palombo
- Devyn Parsons
- Summer Patterson
- Johnny Petrow
- Tommy Phan
- Karin Schulze
- Katie Simpson
- Dylan Smith
- Maria Soutos
- Jake Spinner
- Alex Vetrick
- Kim Wengerd

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## Class of 2020

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<tbody>
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## Credits

- Andrew Baker
- Jordan Baker
- Caite Brown
- Gwendolyn Brunot
- Pat Bullock
- Lydia DeVincent
- Emma Eshler
- Kristen Faux
- Maria Groom
- Shy Harris
- Dzsenifer Hegyi
- Frank Incandela
- Cory Kistow
- Andrew Kovac
- Morgan Lackey
- Jordan Latimer

---

## Silver Award Winners

STUDENT | ELEMENTS OF ADVERTISING

---

## S24 | LOGO DESIGN

---

## Augment Senior Exhibition

---

## AAF Akron

---

## Class of 2020
Judges Choice
# Judges Choice

**JUDGE’S PICK | EVAN PEASE**

008E | 2021 AAF Awards

**Todd Biss Productions**

<table>
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<tr>
<th><strong>CLIENT</strong></th>
<th>Autumn Bland</th>
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<tr>
<td><strong>TITLE</strong></td>
<td>Portraits of a Pandemic</td>
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<tr>
<td><strong>CREDITS</strong></td>
<td>Autumn Bland, Photographer, Producer, Post Production</td>
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<tr>
<td></td>
<td>Geoffrey Crowe, Designer</td>
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<tr>
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<td>Bookmasters, Printer</td>
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</table>
JUDGE'S CHOICE | CHRIS ANTHONY HAMILTON

074A  CINEMATOGRAPHY

Pritt Entertainment Group

CLIENT The University of Akron
Athletics

TITLE Men's Basketball Senior
Night

CREDITS  James Miller, Editor
James Miller, Director/Creative Director
Josh, Key Grip
Jeffrey
Pritt, Executive Producer/Account Manager
Ryan

074A | CINEMATOGRAPHY

JUDGES CHOICE | CHRIS ANTHONY HAMILTON
JUDGE’S PICK | LAURA HAND

Kent State University

CLIENT
Kent State University

TITLE
Safe 7

CREDITS
Nick Moore, CD
Jon Jivan,
Nathan Tranbarger,
Ashley Slivinske,
Jody Kovolyan,
Student Best of Show
S22B | BRAND IDENTITY CAMPAIGN

Amanda Ebert

SCHOOL | The University of Akron
TITLE | Korasada Branding
CREDITS | Amanda Ebert, Graphic Designer
Professional Best of Show
**BEST OF SHOW | PROFESSIONAL**

**073A | 2021 AAF Awards**

**Pritt Entertainment Group**

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