

VIRTUAL CALL FOR ENTRIES: JAN. 9 - 11, 2023

ENTER **ANYTIME** BETWEEN NOW THROUGH JAN. 10, 2023 @ 6PM AT REGULAR RATES

Procrastinator deadline:

Jan. 11 at 6pm (late fees apply)

COMPETITION CLOSES JAN. 11, 2023 AT 6PM

ENTRIES WILL BE JUDGED VIRTUALLY AT ALL LEVELS OF THE COMPETITION.

There will be **NO in-person drop offs. No physical work will be accepted.** ALL work must be uploaded through the competition site. Uploaded images will be used in the winners book and presentation for all winning work. A pre-show reel of all submissions will play during the awards show reception.

1.

REGISTER

Visit <https://enter.americanadvertisingawards.com/a/>

to complete entrant information OR log-in using your credentials from a previous year.

2.

ENTRY INFORMATION

Complete ALL information for each entry online. Include all vendor credits. Every entry **MUST** include a digital upload to the online entry system.

3.

PRINT & 3D ENTRIES

You can also upload a video to better showcase your entries.

4.

BROADCAST, AUDIO/VISUAL ENTRIES

Upload a still or screenshot to represent the work.

5.

INTERACTIVE ENTRIES

Judges will use URLs provided on your online entry form.

Upload a still or screenshot to represent the work.

6.

CAMPAIGN ENTRIES

A single medium campaign consists of no less than two and no more than four total pieces. An integrated campaign is defined as a campaign or a series of ads, commercials or executions that utilize more than one medium. Up to ten pieces may be submitted.

7.

ENTRY FORMS & PAYMENT

Please mail your signed manifest form and check (payable to AAF-Akron and include "Award Entries" on the memo line) to:

c/o Schulte & Company

600 S. Cleveland Massillon Rd.

Fairlawn, OH 44333

If you prefer to pay by credit card, please email your manifest to director@aafakron.com. **Merchant fees will be added to your total.**

ENTRY COSTS

STUDENT: \$25 member, **\$35** non-member, **NO** late fee

SINGLE: \$75 member, **\$125** non-member

CAMPAIGN: \$90 member, **\$140** non-member

PROCRASTINATOR FEE: \$35 added per entry after 6pm on **Jan. 10**

REMEMBER, THESE ARE THE REQUIREMENTS FOR EACH ENTRY

If you're not a member and submit 3 entries or more, the extra fees cover the cost of an individual membership. You may consider joining to save on entry fees, get the member rate for the Awards Ceremony and receive member benefits. For more info, visit: aafakron.com or email membership@aafakron.com.

- Upload a high-quality image file of the submission (JPG, PNG or PDF)
- Submit a screenshot for electronic entries such as video, apps or websites
- Video entries should be in a .MOV or .MPG4 file format and uploaded on the online system along with a 15 second cut of the entry
- Include payment by **CHECK** (payable to **AAF-Akron**, and include **"ADDY Entries"** in the memo line) To pay by credit card (merchant fees applied), contact director@aafakron.com.

QUESTIONS?

Contact Jeff (JD) Dumire and/or Cecilia Sveda:

awards@aafakron.com